



CALVIN COOLIDGE

MEMORIAL FOUNDATION

FOR IMMEDIATE RELEASE

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CALVIN COOLIDGE MEMORIAL FOUNDATION ANNOUNCES APPOINTMENT OF DAVID R. SERRA AS EXECUTIVE DIRECTOR

PLYMOUTH NOTCH, VT - (July 4, 2012) The Board of Trustees of the Calvin Coolidge Memorial Foundation (CCMF) is pleased to announce the appointment of David R. Serra as Executive Director. This announcement coincides with the 140th anniversary of the birth of Calvin Coolidge, who was born and raised in Plymouth Notch, VT and became the 30th President of the United States.

“We are very happy to have David leading the organization, and we recognized his unique achievements in academia, business and government in selecting him, as well as his keen interest and passion for history,” commented Board Chair Jay Barrett. “We feel the Coolidge Foundation is poised, as a result of a lot of hard work over many years, to articulate the ideals of Calvin Coolidge in a way that inspires citizens and policy makers of all persuasions,” Barrett added.

Serra, a Vermont attorney with significant non-partisan public policy experience in healthcare, energy and government affairs, echoed that view. “Calvin Coolidge was Vermont’s gift to the nation. His approach to good government is perhaps more needful now than it ever has been since he was in office. His wisdom, integrity and common sense knew no political boundaries and represent a compass point upon which real progress can be made in our society,” Serra stated. “We will strive to provide a forum for President Coolidge’s ideals that will educate people from the youngest to the oldest, and from the smallest communities to the greatest councils where public policy is made,” Serra further commented.

Most recently, Mr. Serra has provided governmental affairs and business counsel to emerging and transitioning organizations in the public, private and nonprofit sectors through his firm, JurisBusiness. He has led two national organizations engaged in healthcare reform and public health policy as a senior-level administrator and faculty member at Dartmouth College, a private-sector investment group creating tax credit-enhanced opportunities via alternative fuel production. an independent agency of



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The Calvin Coolidge Memorial Foundation was formed in 1960 and is the only foundation dedicated solely to the life of President Coolidge. It is located at the President Calvin Coolidge Museum and Education Center, which is part of the 580-acre President Calvin Coolidge State Historic Site, a National Historic Landmark administered by the Vermont Division for Historic Preservation.